



CONTACT

EMAIL

tiannalawe@gmail.com

PORTFOLIO

tiannalawe.com

SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Print Production

Basic HTML/CSS

Wordpress

Basic UX/UI Design

Laser Engraving

Microsoft Office

EXPERIENCE

SIGNTEX LIMITED

KINGSTON, JM / REMOTE

GRAPHIC DESIGNER | 09/2017 – PRESENT

- Inspects, sets up and provides digital and print proofs of clients' artworks.
- Recreates clients' logos from low-resolution to high-resolution files.
- Assists the Production and Sales Teams to calculate material for production usage to maximize profit while minimizing wastage.
- Creates concepts for environmental, wayfinding and three-dimensional signage.
- Designs large format prints ranging from posters and banners to vehicle wraps and billboard advertisements.
- Prints artwork files on adhesive vinyl using a 53" Roland Printer with VersaWorks RIP software and die-cuts adhesive vinyl on Graphtec Cutting Plotter using Cutting Master 3 Software.
- Produces laser engravings on coated metals, acrylic and wood using Epilog Laser with Adobe Illustrator and Corel Draw 3.

JANGA'S SOUNDBAR & GRILL

REMOTE

GRAPHIC DESIGN CONTRACT | 05/2021 – PRESENT

- Collaborates with the marketing team to create digital content for Instagram to boost audience engagements.
- Creates and manages a mobile friendly PDF of the daily menus using Beaconstac QR code generator.
- Designs safety and wayfinding signs.
- Designed a wall mural using typography.
- Designed a logo for the lounge area.

NEXT MILE PROJECT

BOSTON, MA

GRAPHIC DESIGN INTERN | 09/2016 – 07/2017

- Worked with various non-profits to design brochures, fliers, booklets and banners as well as digital graphics for web.

BOSTON PLANNING & DEVELOPMENT AGENCY

BOSTON, MA

GRAPHIC DESIGN INTERN | 09/2016 – 05/2017

- Created office signage, newspaper advertisements, infographics and icons that cohered with the company's rebrand from the Boston Redevelopment Authority.
- Worked with internal clientele to design marketing collateral such as brochures, fliers, postcards, posters and signage.
- Uploaded stock photography to Webdam and tagged photos with key words related to the photos for an easier file search.
- Communicated with printers for quotations and ensure deadlines were met.

KEL & PARTNERS

BOSTON, MA

GRAPHIC DESIGN INTERN | 01/2016 – 04/2016

- Created and designed advertisements for social media channels that promoted external clients' brands.
- Researched and downloaded stock photography that would best feature in client's brand advertisements.

EDUCATION

SUFFOLK UNIVERSITY | 09/2012 – 05/2016

BOSTON, MA

BFA Graphic Design